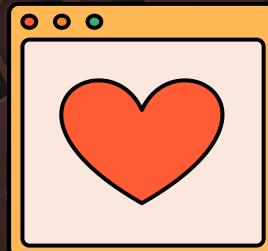




The Communication Code





Communication





Communication is an interpersonal interaction in which individuals exchange emotionally meaningful messages.

A significant part of communication is carried out more to exchange emotions than to transmit information.





The Quran & Hadith provide a rich framework for effective communication rooted in ethical principles such as truthfulness & humility.



Communication



Verbal

This form of communication includes the use of sounds and language to convey your intended message.

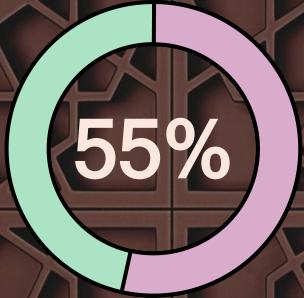


Non-verbal

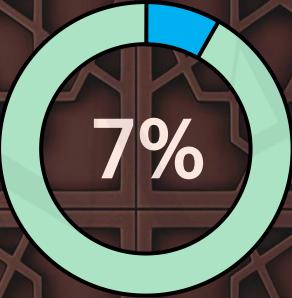
This includes everything else other than words like the posture, appearance, body language and eye movements of the speaker which helps emphasize the message being conveyed.



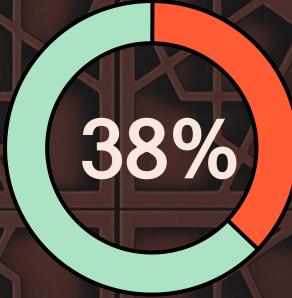
Key elements



Body language



Words



Voice tone



The Best Communicator



وَإِنَّكَ لَعَلَىٰ خُلُقٍ عَظِيمٍ
“And indeed, you are of
a great moral
character.”
(Quran 68:4)

The Prophet ﷺ said:
“The best of you are the
best to their families, and
I am the best to my
family.”

(Tirmidhi)

Interpret this
image





Goal

To empower ourselves with the art of effective and impactful communication by learning from the exemplary communication style of the Prophet Muhammad ﷺ



Topics



01

Prophetic Speech

02

Prophetic art of
Listening

03

Prophetic Motivation

04

Prophetic method of
correcting mistakes

05

Prophetic Communication
in parenting





01

Prophetic Speech





Blessing of Allah

عَلَمَهُ الْبَيْانَ

[And] taught him eloquence.



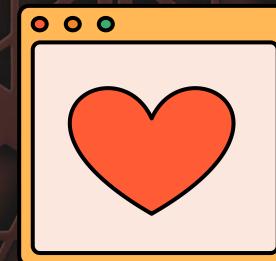
Quran 55:4





"The Messenger of Allah ﷺ did not speak quickly like you do now, rather he would speak so clearly, unmistakably, that those who sat with him would memorize it."
(Tirmidhi) "

—Ayesha (RA)





Most eloquent speech



Brief sentences

Concise



Words rich in meaning

Straight forward



Fluency in speech

Clear

The Prophet ﷺ said:

“I have been given superiority over the other prophets in six respects: I have been given words which are concise but comprehensive in meaning...”

[Muslim]

Selection of Words



وَقُولُوا لِلنَّاسِ حُسْنًا

And speak to people good [words]
(Quran 2:83)



Selection of Words



إِذْ يَتَلَقَّ الْمُتَلَقِّيَانِ عَنِ الْيَمِينِ وَعَنِ الشِّمَالِ قَعِيدٌ
مَا يُلْفِظُ مِنْ قَوْلٍ إِلَّا لَدِيهِ رَقِيبٌ عَتِيدٌ

When the two receivers receive, seated on the right and on the left.

Man does not utter any word except that with him is an
observer prepared [to record].
(Quran 50:17-18)

Selection of Words



The Prophet ﷺ said :

“A slave (of Allah) may utter a word which pleases Allah without giving it much importance, and because of that Allah will raise him to degrees (of reward): a slave (of Allah) may utter a word (carelessly) which displeases Allah without thinking of its gravity and because of that he will be thrown into the Hell-Fire.”

(Bukhari)



Selection of Words



قَوْلًا كَرِيمًا

A Noble word: generous, precious, valuable, honourable (Quran 17:23)

قَوْلًا سَدِيدًا

A Word of appropriate justice/ A True word: straight to the point, hit the right point, speak or act rightly, be well directed, right thing (Quran 33:70)

قَوْلًا لَّيْنًا

A Gentle Word: to soften, make tender, lenient, smooth, to make pliable (Quran 20:44)

قَوْلًا مَيْسُورًا

An Easy Word: easy, manageable (Quran 17:28)

قَوْلًا مَعْرُوفًا

A Beneficent Word: something known, recognized or acknowledged (Quran 2:235, 4:5, 4:8 & 33:32)

قَوْلًا بَلِيغًا

An Effective Word: far-reaching, attaining, to fulfil a task, come to an age or come to a point (Quran 4:63)

Inappropriate words



Complicated

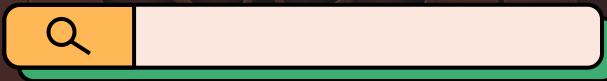
Unclear

Ambiguous & foul

The Prophet ﷺ said
“You will not talk to the people, something that
they do not understand, except that it will become an
object of slander among them.”
(Muslim)



Tone & Volume





Luqman's Advice to his son



وَاقْصِدْ فِي مَشْيِكَ وَاغْضُضْ مِنْ صَوْتِكَ ۝ إِنَّ أَنْكَرَ
الْأَصْوَاتِ لَصَوْتِ الْحَمَيْرِ

And be moderate in your pace and lower your voice;
indeed, the most disagreeable of sounds is the voice
of donkeys.“
(Quran 31:19)





Tone

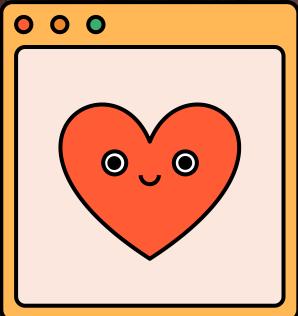
So by mercy from Allah, [O Muhammad], you were lenient with them. And if you had been rude [in speech] and harsh in heart, they would have disbanded from about you...
(Quran 3:159)

Volume

O you who have believed, do not raise your voices above the voice of the Prophet or be loud to him in speech like the loudness of some of you to others, lest your deeds become worthless while you perceive not.
(Quran 49:2)



Non-verbal



Appearance

Clean-neat-tidy-presentable



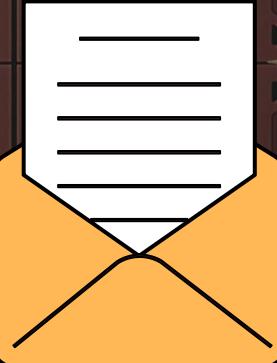
Prophet

Oral hygiene

Miswak

Body posture

Eye contact-Smile-pleasant



His ﷺ Akhlaq



Truthfulness
& Honesty

Mercy &
Empathy

Humility

Authenticity



He ﷺ valued



Gender



Circumstances



Psychological
State



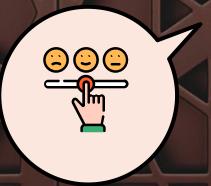
Age



Capacity to
understand



Social status



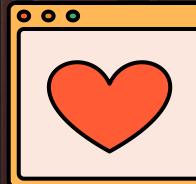
Mind & Emotions



Some of the Companions told him: "O Allah's Prophet! The wealthy have taken the blessings and gone. They pray like us, they fast like us, but they give more to charity than we can." The Prophet replied: "Do you think that Allah has given you nothing to donate? Every time you praise Allah, every time you say Alhamdulillah (thank God), every time you say "La Ilaha illa Allah" (There is no god but Allah), whenever you command good or frustrate evil these are donations to be blessed."



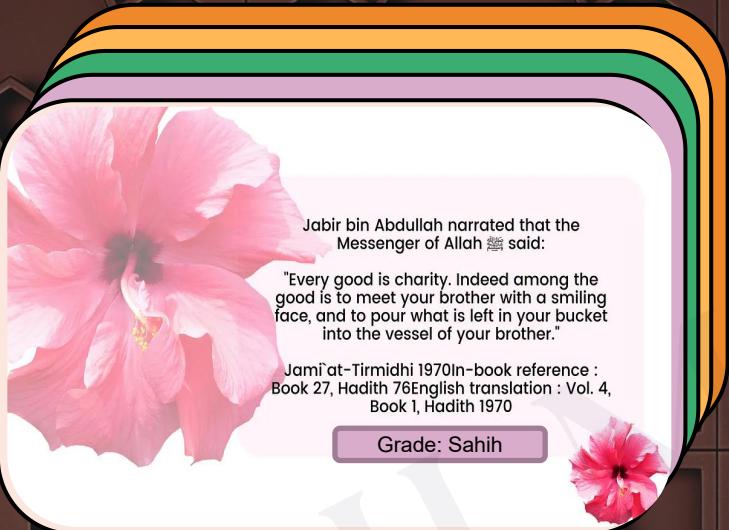
Muslim



Effective Gestures



Smile & Handshake



Hadith of the day

The Messenger of Allah (ﷺ) said, "Two Muslims will not meet and shake hands without having their sins forgiven (by Allah) before they depart." [Abu Dawud, riyad as-salihin 887, authenticated by shaykh Al-Albaanee]





Best Speech



“And who is better in speech than
one who invites to Allah and does righteousness
and says, ‘Indeed, I am
of the Muslims’.”
(Quran 41:33)





Best Advice



The Prophet ﷺ said:
“...whoever believes in Allah and the
Last Day, should speak what is good or
keep silent.”
(Sahih al-Bukhari)





ACTIVITY

Grateful Communication





Jazakallahu Khairan

